

Business Continuity Systems Provides “Safe Harbor” for New York Area Businesses

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Small to medium sized businesses in the greater New York area now have an affordable, cost effective and viable means of ensuring business continuity, previously thought to be available to only large, Fortune 500, organizations.

Fairview, New Jersey – Business Continuity Systems, a comprehensive and affordable business continuity and technology solutions provider for small to mid-sized businesses and educational institutions and agencies, provides its’ clients with a new and unique level of confidence and security when faced with impending, as well as unforeseen, threats to their operations.

From the moments after the recent earthquake along the eastern seaboard, from the days leading up to, during, and following Hurricane Irene, Business Continuity System’s (“BCS”) clients knew that they were better prepared than they had ever been to ensure continuous operations for all those relying on their business – clients, employees, shareholders and owners.

BCS offers complete data backup to the client’s own “private cloud” and, more importantly, BCS provides off-site locations where businesses can be up and running and back in operation immediately. This is accomplished by setting up secure and encrypted daily backup services to client specific high capacity storage devices and servers located in our facilities. When a business cannot gain access to their own offices and systems, whether the result of hardware malfunctions and server crashes, sabotage or viruses, electrical outages or water damage, natural or man-made disasters, pre-determined teams deploy to BCS facilities. Primary telephone and fax numbers are forwarded to designated office suites and workstations. Computers and workstations are linked to previously backed up data and operations are restored. To the outside customer, client or business stakeholder, business continuity is seamless. Once the crisis abates, personnel, data and communications are restored to the businesses’ original location.

“BCS provides a hands-on philosophy and trust relationship with its clients. As an example, we assembled our key team leaders in the days leading up to the recent hurricane to review and direct our disaster preparedness plan, which was in place with BCS for some time. In addition to the daily off-site backup of our servers and the ability to deploy a team to New Jersey, just hours before the storm hit, a decision was made to evacuate a new mission critical server from lower Manhattan which was not previously included in a daily backup service plan. This system was deployed in the New Jersey facility and brought on-line enabling remote access. It is just another example of the pro-active, risk mitigating decisions made jointly with BCS to ensure our business operations without disruption” said Tom Paccione, CFO of Fortune Footwear, Inc., a global design, sourcing and distribution company specializing in women’s footwear and handbags located in Tribeca.

Information and data is the vital core of business today. Access to that information and data is the lifeblood of all enterprises. Knowing exactly where that data goes, and who it is entrusted to, is the critical difference in today’s digital world.

“The Manhattan business community is ideally suited to benefit from our services and systems. Being located just ten minutes from the George Washington Bridge and fifteen minutes from the Lincoln Tunnel, on the opposite side of the Hudson River, our facilities are close enough to allow client’s staff to commute to the facilities for the duration of the business interruption event, but far enough away from the primary business location to mitigate and diversify the infrastructure and risks to operations – from both man-made and natural threats” said Michael A. Licameli, President of BCS.

About Business Continuity Systems

Business Continuity Systems, through its parent corporation INSYNC Outsourcing, has provided complete technology services and has become the “in-house computer department” for many businesses, schools and non-profit organizations since 1999, allowing these organizations to stay focused on their core businesses and missions while leveraging today’s complex mix of computer hardware and software. Services include sales, support and installation of software and hardware, network design and maintenance, and all consulting and support services. In addition, INSYNC has created custom database applications that have become the foundation for successful businesses, including personnel search firms, non-profit agencies servicing the developmentally disabled, and medical care providers.

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